

WEBSITE MANAGEMENT

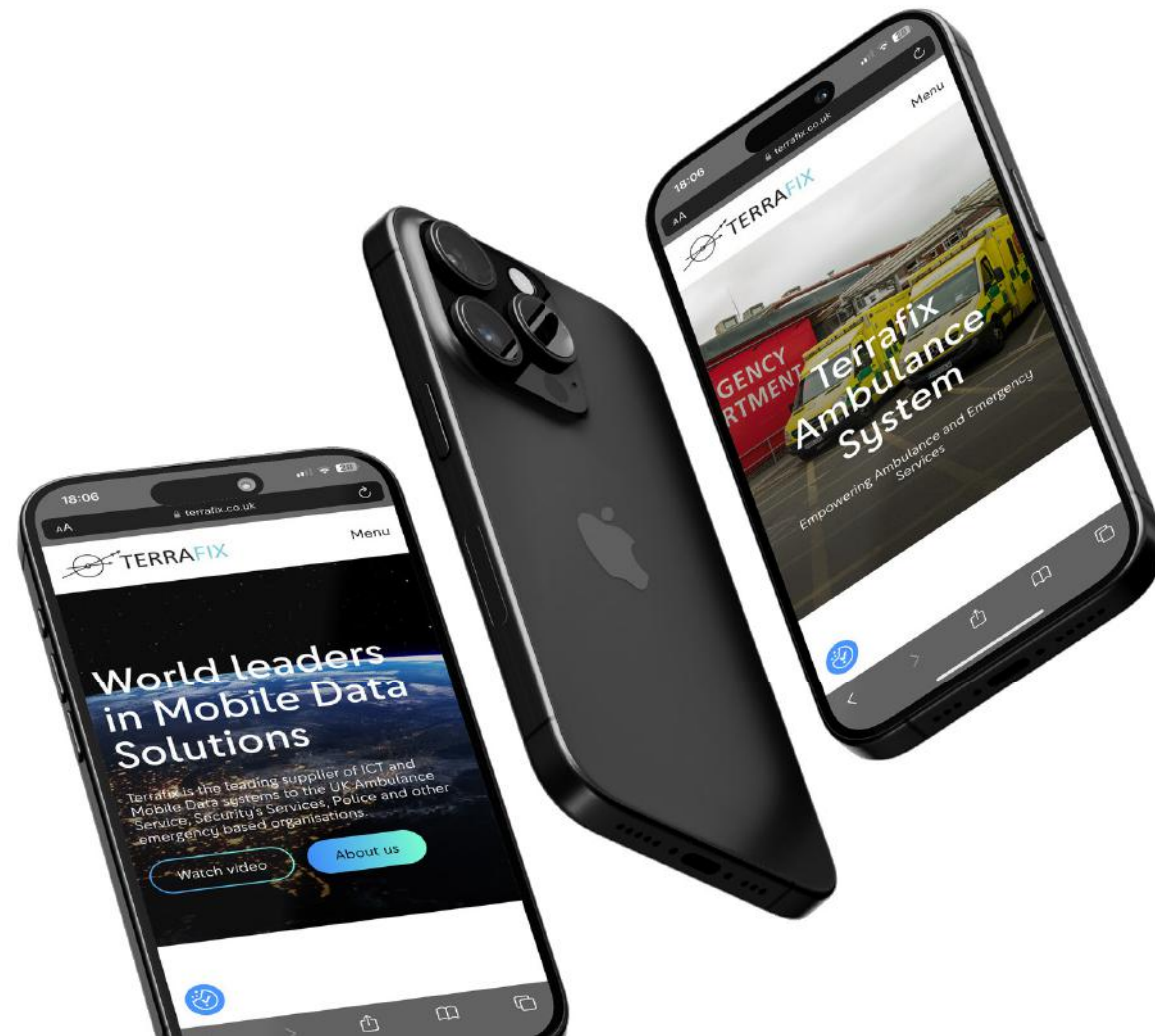
KEEP YOUR WEBSITE FRESH, FAST, & FULLY OPTIMISED

Your website, managed to perfection

Your
WEBSITE

KEEP YOUR WEBSITE FRESH, FAST, & FULLY OPTIMISED

Your website is the cornerstone of your digital presence, and it needs ongoing attention to stay relevant, fast, and effective. At SmartaStudio, we offer comprehensive website management solutions that take the stress off your hands and ensure your website always performs at its best. Whether it's content updates, performance optimisation, or SEO improvements, our packages are designed to meet your needs.



Your website, managed to perfection

Your
WEBSITE

OUR SERVICES

We provide a full range of website management services that keep your site running smoothly and effectively:

CONTENT MANAGEMENT

Send us your changes and updates, and we'll implement them within 2-3 working days.

PERFORMANCE OPTIMISATION

We optimise your website's content and structure to enhance user experience and loading speed.

POP-UP PROMOTIONS

Promote your latest offers and announcements with custom pop-ups on your site.

WEBSITE MANAGEMENT

PROACTIVE ENHANCEMENTS

We don't just wait for updates—we proactively suggest improvements to keep your site ahead of the competition.

SEO & CONTENT CREATION

We regularly optimise your existing content and create fresh, SEO-friendly blog posts to help drive traffic and conversions.

PRICING PACKAGES

Choose the right package for your business

THE ESSENTIALS

£50+VAT PER MONTH

PERFECT FOR BUSINESSES
LOOKING TO STAY UPDATED

We manage your content so you don't have to.

- **Content Management:** Just send us your changes and new content, and we'll update your site within 2-3 working days. This ensures your site always stays current.
- **Optimised for Performance:** We'll optimise your existing content to improve both user experience and loading speeds, keeping your site fast and user-friendly.

WHY ITS IMPORTANT

Your website needs regular updates to stay relevant and engaging. Outdated content or slow-loading pages can frustrate visitors and affect your business. Let us handle it, so you can focus on what you do best!

Your website, managed to perfection

THE GROWTH PLAN

£150+VAT PER MONTH

PROACTIVE SUPPORT TO KEEP YOU AHEAD

Everything in The Essentials package, plus proactive enhancements.

- **Proactive Enhancements:** We don't just wait for you to send us updates - we actively look for ways to improve your website and present these to you regularly.
- **Consistent Content Optimisation:** We continually refine your content to ensure it remains relevant, engaging, and SEO-friendly.
- **Pop-up Promotions:** Want to highlight new promotions or deals? We can design and implement pop-ups on your site, helping you get the word out effectively.

WHY ITS IMPORTANT

A stagnant website can lead to lost opportunities. With proactive support, we help you stay one step ahead of the competition, keeping your site fresh and engaging, and driving conversions.

THE ULTIMATE GROWTH PACKAGE

£250+VAT PER MONTH

THE COMPLETE WEBSITE
MANAGEMENT SOLUTION

Our most comprehensive package for businesses looking to grow their online presence.

- Everything in The Growth Plan, plus:
- **Content Creation:** We'll write 2 blog posts per month based on topics of your choice, helping to keep your site dynamic and improving SEO.
- **SEO Optimisation for New Content:** Every piece of new content you add will be fully optimised for SEO, ensuring you rank better in search engines and attract more visitors.
- **Advanced Analytics Reporting:** Get monthly reports on how your website is performing, including traffic insights and recommendations for improvements.

WHY ITS IMPORTANT

Fresh content is key to driving traffic and improving your search engine rankings. With regular blog posts and ongoing SEO optimisation, your website will be a valuable tool for attracting new customers and growing your business.

Your
WEBSITE

YOUR SUCCESS IS OUR PRIORITY

At SmartaStudio, we believe that your success is a reflection of our commitment. That's why we go the extra mile to ensure your website is not only managed but thrives in today's fast-paced digital world. Website management is more than just updating content or checking for bugs – it's about continuous improvement, optimisation, and anticipating the needs of your business.

Our approach is built on understanding that every website we manage is unique, with its own goals and challenges. We don't just focus on the task at hand; we look ahead, proactively identifying opportunities to enhance your site's performance, user experience, and overall effectiveness.

WHY CHOOSE US?

Your success is our success. We're more than just website managers - we're partners in your growth. With SmartaStudio, your website is in the best hands.

PROACTIVE PROBLEM SOLVING

We monitor your site and fix issues before they impact performance, whether it's speeding up load times, updating content, or optimising basic SEO elements.

CUSTOMISED STRATEGIES

We tailor our services to fit your unique business needs, helping your site stay relevant and effective.

REGULAR CHECK-INS

We communicate with you regularly to discuss performance and suggest improvements.

CONTINUOUS OPTIMISATION

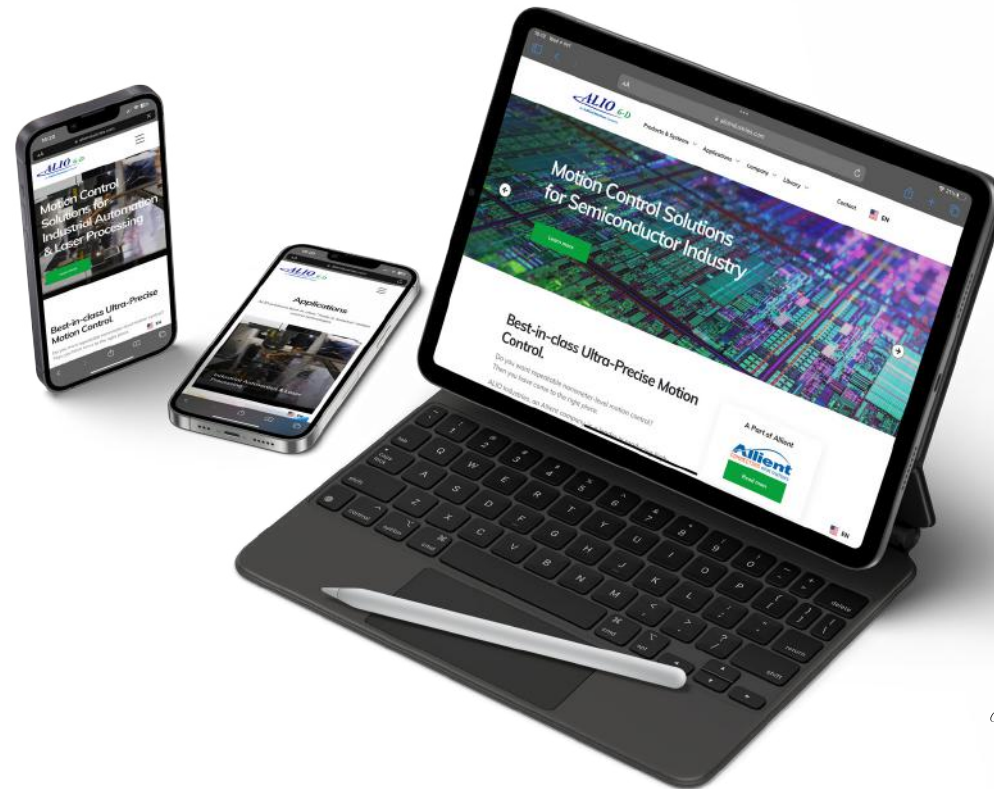
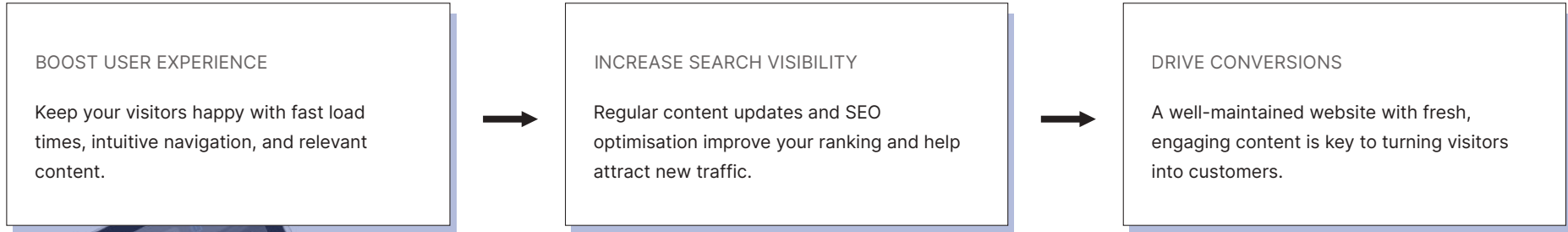
From content updates to performance tweaks, we keep your website running at its best.

GOING BEYOND EXPECTATIONS

We treat your website like our own, adding value through personalised recommendations and support.

WHY WEBSITE MANAGEMENT IS ESSENTIAL

Your website is more than a digital brochure - it's an essential tool for driving business. Regular updates and optimisation are critical to:



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Your
WEBSITE

HOW WE HELP

We are a full-service digital design agency that help businesses of all shapes and sizes get the most out of their brand. We do this with seamless collaboration, expert execution and integral support.



WEBSITES

WORDPRESS WEBSITES
SHOPIFY WEBSITES
WEBFLOW WEBSITES
WEBSITE TEMPLATES
BESPOKE WEBSITES
USER INTERFACE DESIGN
USER EXPERIENCE
LANDING PAGES
E-COMMERCE
MEMBERSHIP WEBSITES
CONTENT



BRANDING

LOGO DESIGN
COLOUR SELECTION
FONT SELECTION
VISUAL IDENTITY
ART DIRECTION
BRAND IDENTITY
BRAND STRATEGY



GRAPHICS

BUSINESS CARDS
BROCHURES
LEAFLETS
LARGE SCALE DESIGN
SIGNAGE
PACKAGING
PULL UP BANNERS
PROSPECTUS DESIGN
PITCH DECK DESIGN
SOCIAL MEDIA GRAPHICS
GRAPHIC DESIGN RETAINER



SUPPORT

WEBSITE HOSTING
SSL CERTIFICATES
DOMAIN REGISTRATION
TECHNICAL SUPPORT
BLOG POSTING
WEBSITE MANAGEMENT
LOCAL SEO
AUTOMATION & INTEGRATION





LET'S GET STARTED

LET'S MANAGE YOUR WEBSITE, SO YOU CAN FOCUS ON GROWTH

With SmartaStudio's Website Management Packages, you can rest assured that your website is always in top shape - ready to engage visitors, drive leads, and grow your business.

Get in touch with us today to find the perfect package for your business!

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