

Welcome to
SmartaStudio



**Branding
& Digital
Creative
Agency**

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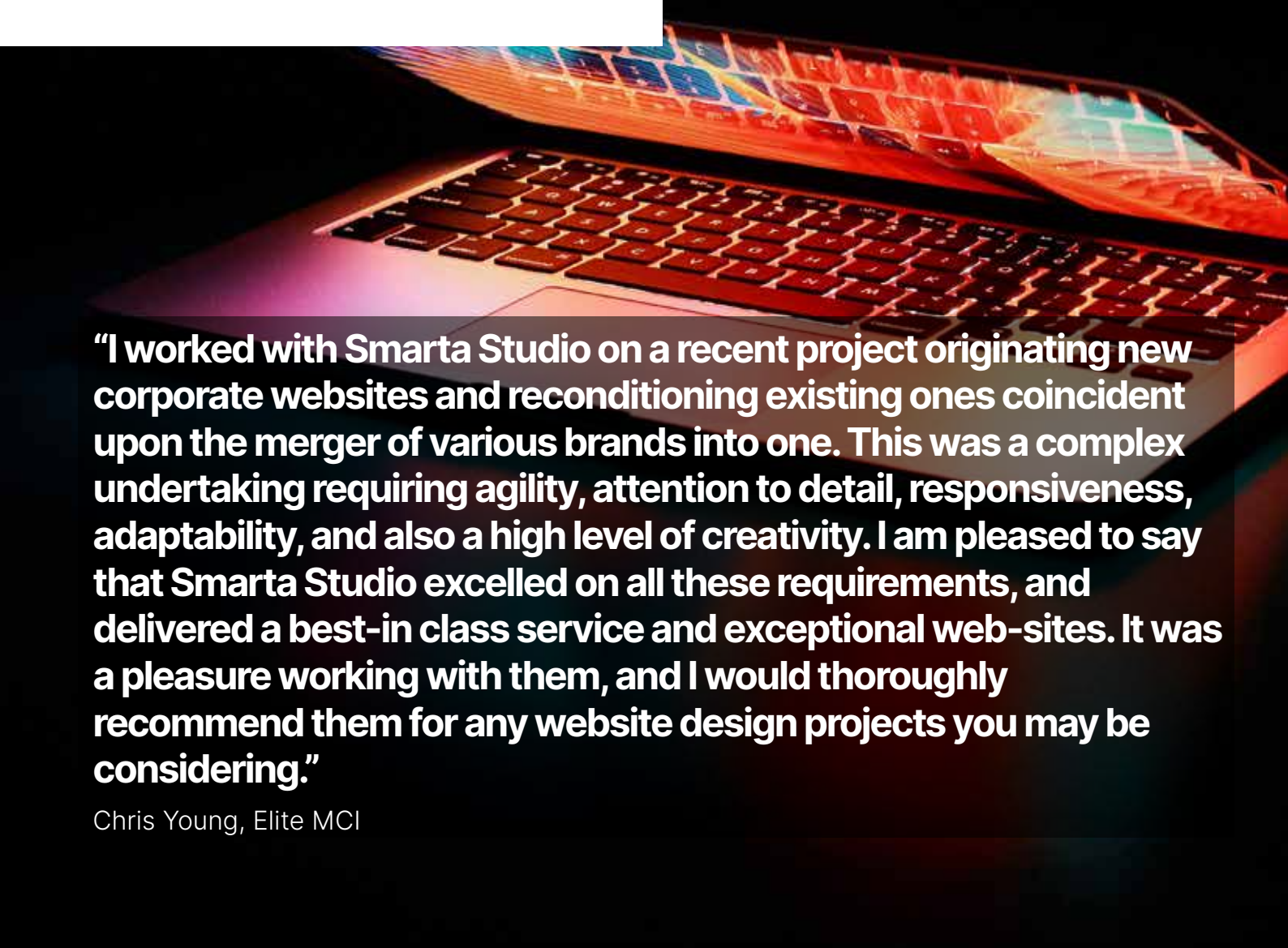
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“I worked with Smarta Studio on a recent project originating new corporate websites and reconditioning existing ones coincident upon the merger of various brands into one. This was a complex undertaking requiring agility, attention to detail, responsiveness, adaptability, and also a high level of creativity. I am pleased to say that Smarta Studio excelled on all these requirements, and delivered a best-in class service and exceptional web-sites. It was a pleasure working with them, and I would thoroughly recommend them for any website design projects you may be considering.”

Chris Young, Elite MCI

About SmartaStudio

We're a team of passionate 'doers' who love to solve problems and come up with bespoke, creative solutions to complex design and digital challenges.

SmartaStudio is based in the rural town of Nantwich, Cheshire and has become one of the fastest growing design agencies in the North West region of the UK.

What we do

01 Design killer websites that tell your story, exactly how you like it.

02 Build recognisable and industry focused brands.

03 We unlock your potential and showcase it to the world.

Capabilities

Sit tight...

Web design

Web applications

Web development

User interface design

User experience

eCommerce

Shopify

WooCommerce

CMS systems

Landing pages

Marketing websites

SEO driven websites

Graphic design

Brochures

Prospectus

Event programmes

Menu design

Flyers

Business cards

Logo design

Branding

Branding strategies

Brand identities

Visual design

Animations

Large scale print

Packaging design

Development

WordPress

PHP

JavaScript

CSS

HTML

Marketing

Content generation

Email marketing

HTML email design

Advertisements

Banners

SEO

Marketing campaigns

Social media

PPC campaigns

Google Positions

and many more...

Our services

Web design

Whether you are a large corporate company or a small local business, we build websites that fit your needs with the personalisation and passion that no other service can compete with.

Our team include user experience, conversion rate optimisation (CRO) and digital marketing specialists, whose aim is to create you a website that not only looks great and is easy to use across devices and operating systems, it also gets you results.

We have designed and developed websites for all needs and have a vast experience in knowing what works and what doesn't.

A companies website is quickly becoming the most important factor in selling your businesses products and services, so why not make it the best it can possibly be?

“Smarta Studio have built and maintain our sites daily for the past 2 months. Their brief was to build 3 event websites for our International events and the results were outstanding. Along with continual SEO work and constant updating our websites are page 1 ranked across many search pertaining to keywords in pharmaceutical and pharmacy searches. They are simply some of the best web builders, designers I have had the chance to work with and we continue to work closely with the SmartaStudio team for future projects and work.”

Scott Lloyd, FPS Events

Our services

Creative design

Creative design is creative thinking and problem solving in a visual way. Coming up with stand out, creative solutions to showcase a brand, a product or a service and engaging with its customer base. Here at SmartaStudio we're passionate detanglers, simplifying a message and applying our skills in graphic design to each project we undertake, from branding a new product, to designing an opulent coffee table brochure or informative product catalogue, to creating a thought provoking or memorable advertising campaign, we thrive off it all.

Brand is EVERYTHING. It's symbolised in every touchpoint, it's how your customers and employees identify your company. Your brand encapsulates your reputation, your trust, your vision and your public perception. A great brand can help elevate a good company to a great one. It persuades and influences a potential customer whether or not to buy in to your business. A great brand tells a story, easily acquires new followers and makes a potential customer a returning one, time and time again.

“We employed SmartaStudio to produce the brand for Plastech Additive Manufacturing, a new business we launched in March for the 3D Printing market. We met with the SmartaStudio team at their offices and whilst the work was taking place and spent the day working with the design team whilst the project edged closer to being live. Our experience using SmartaStudio was nothing more than amazing and we would strongly recommend their services”

Steven Rundle, Plastech Industries

Our services

Digital marketing

Our team of digital marketing experts, who are recognised as official Google Partners work to the highest and latest web standards. Our approach is integrated, mixing analytical research with creative design, to engage your audiences and most importantly achieve your online goals. Whether they may be online sales, downloads, leads or traffic. Knowledge is power. Every result is measured for its performance and analysed, so we can constantly refine and improve upon it, making it more efficient and even more targeted each time making SmartaStudio the perfect choice when looking for a digital marketing agency.

“SmartaStudio produced social media and email marketing campaigns for the lead up to our 2019 events. The marketing campaigns were very effective and drew our customers to the correct areas of our site. Based on 2018’s numbers, with the help of SmartaStudio our total visitor registration count doubled in size and helped us put on our best event yet. Employing SmartaStudio to take over our events online presence was a fantastic decision and I am delighted with the work they have done.”

Emma Jayne, Create Consulting

Google Placements

Google Placements is a unique style service package that we offer clients as it gives your business the ability to consistently rank in a top position under your major industry keywords. We have successfully ranked SME sized businesses to a fixed top position above national bluechip brands under their industries most competitive keywords and it's brought great results.

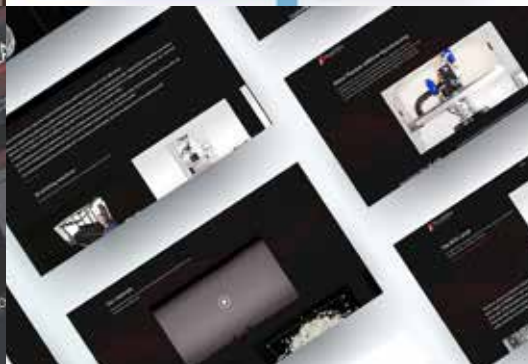
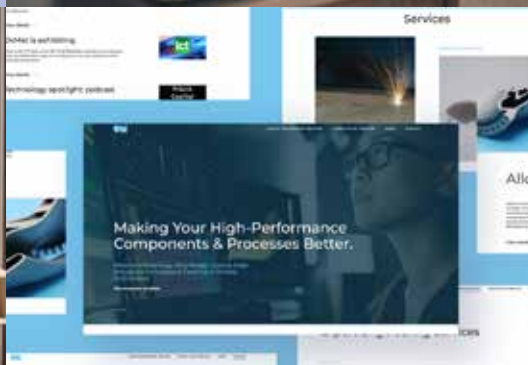
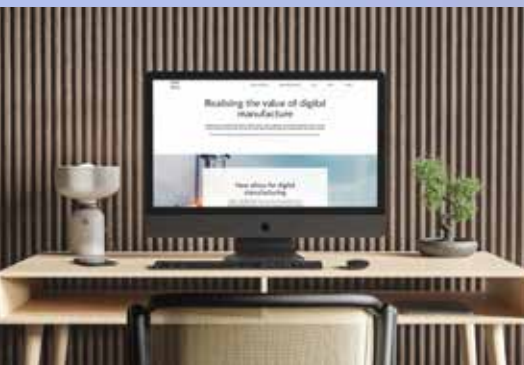
Google Placements is an upgrade from your standard pay-per-click (PPC) style marketing. With a Google Placement your business has the ability to buy a Fixed No.1 position for your major keywords on Google.

Search Engine Optimisation (SEO)

Search Engine Optimisation is the term widely understood as the way of getting a site to the top of Google; local SEO, National SEO or ecommerce SEO. There are many ways to achieve this. We use a plethora of software and online tools to analyse websites and their performance, the competition, keywords, influencing sites with hierarchy, backlinks, suggestions for new content, content generation... the list is endless and constantly adapts and evolves, which is why it needs to be managed monthly.

At SmartaStudio we work closely with you to define and plan your perfect SEO campaign, from what keywords to target, how to target them and then we can also work with you to get the most out of your new visitors, through CRO (Conversion Rate Optimisation).

Our project reel



Some of our clients



Let's chat

A silver MacBook Pro laptop is open on a dark wooden desk. The screen is blurred, showing what appears to be a video call with several participants. The text 'Let's chat' is overlaid on the top left of the image in a large, white, outlined font.

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